



2025-2026 Awards Season -Program Evaluation

Book: The Master Chief's Sea Stories: Commander Oceanographic System Atlantic (COSL)

SCORING (1=Totally Disagree, 2=Disagree, 3=neutral, 4=Agree, 5=Totally Agree)

PREMISE & PURPOSE	RATING
CLARITY: The book's central idea or purpose is clearly introduced and easy to follow.	5
RELEVANCE & TARGETING	RATING
RELEVANCE: The content is relevant and promises specific value to the intended audience.	5
TIMELINESS: The subject matter is timely and aligned with contemporary interests, needs, or challenges.	5
AUDIENCE FIT: The book speaks directly to the reader's goals, struggles, or curiosities.	4
CREDIBILITY & RESEARCH	RATING
EVIDENCE: The information is backed by credible sources, research, or the author's firsthand experience.	5
AUTHORITY: The book demonstrates authority while maintaining approachability—without oversimplifying.	5
SUPPORT: Stories, experiences, or examples are used purposefully to support the book's themes, messages, or arguments.	5
INSIGHT & ORIGINALITY	RATING
INSIGHT: The book offers meaningful insight—through personal reflection, new perspectives, or thoughtful framing of ideas.	5
DEPTH: The content explores its subject with depth—whether through emotional honesty, intellectual rigor, or lived experience.	5
STRUCTURE & FLOW	RATING
ORGANIZATION: The content is organized logically, with clear transitions and helpful signposting.	4
READABILITY: The writing clearly communicates its message, whether conveying ideas, emotions, or personal experiences.	4
NAVIGATION: The book's structure supports a smooth reading experience and is easy to follow, regardless of format or chapter length.	4
tone & reader CONNECTION	RATING
tone: The tone is confident, inviting, and appropriate for the topic and audience.	5

VOICE: The author's background and tone reinforce credibility and help connect the reader to the content.	5
WRITING & POLISH	RATING
STYLE: The prose is clean, jargon-free (or defines technical terms), and easy to digest.	5
EDITING: The book is professionally edited and relatively free from distracting grammar or formatting issues.	5
PRACTICAL USE & TAKEAWAY	RATING
TAKEAWAYS: The content is structured to guide the reader toward change, action, or personal insight.	4
TRANSFORMATION: The book encourages reflection, action, or transformation in the reader's life or thinking.	4
SUPPLEMENTS: Supplemental elements like exercises, summaries, charts, or resources add value.	5
COVER & VISUAL REPRESENTATION	RATING
COVER: The cover clearly conveys the book's genre, tone, and intended audience. This rating should be based on professional and genre-appropriate standards.	5

COMMENTS FOR THE AUTHOR (from the reviewer, if noted):

I think your recognition of significant others, such as your beloved wife and former schoolteacher, is admirable, helping readers to connect with your story. Those with a keen interest in the Navy will no doubt enjoy your memoir.

NOTE: *Receiving a review and scoresheet from us does not constitute an award. Finalists and winners will be revealed in the Spring of 2026 (typically the first part of March).*

Results will be shared through our newsletter and on our website. Consider [subscribing to our newsletter](#) and check our [website](#) for updates. Email us with questions at: admin@readerviews.com. Add us to your contact list to prevent our emails from going to your junk folder.